

## ABSTRACT OF THE DISCLOSURE

An object of the present invention is to provide a method for preparing a printed product in which a transfer layer of an intermediate transfer recording medium can be transfer via a transferring adhesive layer having a suitable adhesive property to either one of the transfer layer and a transfer-receiving material, and thus transferred images do not have turbulence. This objects can be achieved by providing, a method for forming a printed product through that a transfer layer bearing an image is transferred on a transfer-receiving material via a transferring adhesive layer, characterized in that the method comprises following steps. The first step is preparing an intermediate transfer recording medium comprising at least a base film and the transfer, and an adhesive layer transfer sheet comprising at least a substrate sheet and the transferring adhesive layer comprising at least an uppermost layer and a basement layer. And the second step is carrying out a first transfer step in which the transferring adhesive layer is transferred on the transfer layer bearing the image in advance, and a second transfer step in which the transfer layer on which the transferring adhesive layer is transferred, transfers on the transfer-receiving material.

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